



BRIAN D. MURPHY

President and CEO

American Outdoor Brands, Inc.

Brian served as President of the Outdoor Products & Accessories Division of Smith & Wesson Brands, Inc. from 2016 through August 2020. When the division spun-out of Smith & Wesson Brands, Inc. in August 2020, Brian was named President and CEO.

From February 2015 until December 2016, Brian was Vice President, Corporate Development of Vista Outdoor, Inc., an American designer, manufacturer, and marketer of outdoor sports and recreation products. From April 2013 until February 2015, he served as Director of Mergers & Acquisitions and as Director of Financial Planning & Analysis for Alliant Techsystems ("ATK"), an American aerospace, defense, and outdoor sporting goods company. During his tenure, Brian helped ATK complete two acquisitions, Savage Firearms and Bushnell Group Holdings, as well as the transaction which split ATK into two separate public companies:

Vista Outdoor, Inc., and Orbital ATK, an aerospace and defense company. Brian held various management roles at McMaster-Carr Supply Company, a supplier of maintenance, repair and operations materials to industrial and commercial facilities worldwide, from

April 2011 until March 2013. He was a published book author from October 2010 until March 2011, and from May 2006 until October 2010 he served as an investment banker with the firm Houlihan Lokey, where he advised companies in the areas of strategy, acquisitions, divestitures, recapitalizations, and restructuring.

Brian serves as a board member for the American Knife and Tool Institute, a non-profit organization that advocates for the knife industry.

ABOUT AMERICAN OUTDOOR BRANDS, INC.

American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT) is an industry leading provider of shooting, reloading, gunsmithing and gun cleaning supplies, specialty tools and cutlery, and electro-optics products and technology for firearms. The company produces innovative, top quality products under the brands Caldwell®; Crimson Trace®; Wheeler®; Tipton®; Frankford Arsenal®; Lockdown®; BOG®; Hooyman®; Smith & Wesson® Accessories; M&P® Accessories; Thompson/Center Arms™ Accessories; Performance Center® Accessories; Schrade®; Old Timer®; Uncle Henry®; Imperial®; BUBBA®; UST®; and LaserLyte®.

For more information about all the brands and products from American Outdoor Brands, Inc., visit www.aob.com.