AMERICAN OUTDOOR BRANDS, INC. (the "Company")

NOMINATIONS AND CORPORATE GOVERNANCE COMMITTEE CHARTER

Purpose

The purpose of the Nominations and Corporate Governance Committee (the "Committee") shall be as follows:

- 1. To select, or recommend to the Board of Directors (the "Board") for selection, the individuals to stand for election as directors at the annual meeting of stockholders or, if applicable, a special meeting of stockholders.
- 2. To oversee the selection and composition of committees of the Board and, as applicable, oversee management continuity planning processes.
- 3. To assist the Board in fulfilling its corporate governance oversight responsibilities with regard to the evaluation and mitigation of operational, strategic and external environment risks identified by management, to monitor the risk policies and associated practices of the Company, and to review risk disclosure statements in any public documents or disclosures filed with the Securities and Exchange Commission by the Company.
- 4. To assist the Board with its oversight responsibilities with various environmental, social, health, safety, corporate governance, and sustainability policies and operational control matters relevant to the Company, or collectively "Sustainability Matters," particularly those that do not come within the purview of other standing committees of the Board or the Board itself. Among other things, this shall include, to the extent the Committee deems appropriate, focus on environmental matters, including energy use, water use, climate, sustainability, recycling, pollution, and hazardous waste; social, health, and safety matters, including workplace health and safety, working conditions, human rights, employee opportunities, employee training, diversity and inclusion, and corporate giving and philanthropy; and governance matters, including privacy and workplace ethics and compliance.

The Board shall determine whether the Committee shall make determinations as a committee or shall make recommendations to the Board.

Composition

The Committee shall consist of three or more members of the Board, each of whom is determined by the Board to be "independent" in accordance with the rules of the Nasdaq Stock Market ("Nasdaq").

To the extent the Committee consists of at least three members, one director who is not independent under Nasdaq's rules may be appointed to the Committee, subject to the following:

- the director is not currently an executive officer or employee, or a family member of an executive officer of the Company;
- the Board, under exceptional and limited circumstances, determines that such individual's membership on the Committee is required by the best interests of the Company and its stockholders;
- the Company discloses either on or through its website or in the proxy statement for the next annual meeting subsequent to such determination (or in its Form 10-K if the Company does not file a proxy statement), the nature of the relationship and the reasons for that determination;
- the Company provides any disclosure required by Instruction 1 to Item 407(a) of Regulation S-K regarding its reliance of this exception; and
- such person does not serve under this exception on the Committee for more than two years.

Notwithstanding the foregoing, under no circumstances shall the Committee consist of more than one non-independent director.

Appointment and Removal

The members of the Committee shall be appointed by the Board. Each member shall serve until such member's successor is duly elected and qualified or until such member's earlier resignation or removal. The members of the Committee may be removed, with or without cause, by a majority vote of the Board.

Chairperson

Unless a Chairperson is elected by the full Board, the members of the Committee shall designate a Chairperson by majority vote of the full Committee membership. The Chairperson will chair all regular sessions of the Committee and set the agendas for Committee meetings.

Delegation to Subcommittees

In fulfilling its responsibilities, the Committee shall be entitled to delegate any or all of its responsibilities to a subcommittee of the Committee.

Meetings

The Committee shall meet as frequently as circumstances dictate. The Chairperson of the Committee or a majority of the members of the Committee may call meetings of the Committee. Any one or more of the members of the Committee may participate in a meeting of the Committee by means of conference call or similar communication device by means of which all persons participating in the meeting can hear each other.

All non-management directors who are not members of the Committee may attend meetings of the Committee, but may not vote. In addition, the Committee may invite to its meetings any director, member of management of the Company, and such other persons as it deems appropriate in order to carry out its responsibilities. The Committee may also exclude from its meetings any persons it deems appropriate.

Duties and Responsibilities

The Committee shall carry out the duties and responsibilities set forth below. These functions should serve as a guide with the understanding that the Committee may determine to carry out additional functions and adopt additional policies and procedures as may be appropriate in light of changing business, legislative, regulatory, legal, or other conditions. The Committee shall also carry out any other responsibilities and duties delegated to it by the Board from time to time related to the purposes of the Committee outlined in this Charter.

In discharging its oversight role, the Committee is empowered to study or investigate any matter of interest or concern that the Committee deems appropriate and shall have the sole authority, without seeking Board approval, to retain outside counsel or other advisors for this purpose, including the sole authority to approve the fees payable to such counsel or advisors and any other terms of retention.

Board Selection, Composition, and Evaluation

- 1. Establish criteria for the selection of new directors to serve on the Board.
- 2. Identify individuals believed to be qualified as candidates to serve on the Board and select, or recommend that the Board select, the candidates for all directorships to be filled by the Board or by the stockholders at an annual or special meeting. In identifying candidates for membership on the Board, the Committee may take into account all factors it considers appropriate, which may include strength of character, mature judgment, career specialization, relevant technical skills, diversity, and the extent to which the candidate would fill a present need on the Board.
- 3. Review and make recommendations to the full Board, or determine, whether members of the Board should stand for re-election and consider matters relating to the retirement of Board members, including term limits or age caps.
- 4. Conduct all necessary and appropriate inquiries into the backgrounds and qualifications of possible candidates. In that connection, the Committee shall have sole authority to retain and to terminate any search firm to be used to assist in identifying candidates to serve as directors of the Company, including sole authority to approve the fees payable to such search firm and any other terms of retention.
- 5. Consider questions of independence and possible conflicts of interest of members of the Board and executive officers.

- 6. Review and make recommendations, as the Committee deems appropriate, regarding the composition and size of the Board in order to ensure the Board has the requisite expertise and its membership consists of persons with sufficiently diverse and independent backgrounds.
- 7. Oversee the evaluation, at least annually, and as circumstances otherwise dictate, of the Board and management.

Committee Selection and Composition

- 8. Recommend members of the Board to serve on the committees of the Board, giving consideration to the criteria for service on each committee as set forth in the charter for such committee, as well as to any other factors the Committee deems relevant, and when appropriate, make recommendations regarding the removal of any member of any committee.
- 9. Recommend members of the Board to serve as the Chair of the committees of the Board.
- 10. Establish, monitor, and recommend the purpose, structure, and operations of the various committees of the Board, the qualifications and criteria for membership on each committee of the Board, and as circumstances dictate, make any recommendations regarding periodic rotation of directors among the committees and impose any term limitations of service on any Board committee.
- 11. Periodically review the charter and composition of each committee of the Board and make recommendations to the Board for the creation of additional committees or the elimination of Board committees.

Continuity / Succession Planning Process

12. Oversee and approve the management continuity planning process. Review and evaluate the succession plans relating to the Chief Executive Officer and other executive officer positions and make recommendations to the Board with respect to the selection of individuals to occupy these positions.

Corporate Governance

- 13. Consider the adequacy of the certificate of incorporation and by-laws of the Company and recommend to the Board, as conditions dictate, that it propose amendments to the certificate of incorporation and by-laws for consideration by the stockholders when required.
- 14. Develop and recommend to the Board a set of corporate governance principles applicable to the Company and keep abreast of developments with regard to corporate governance to enable the Committee to make recommendations to the Board in light of such developments as may be appropriate.

15. Consider policies relating to meetings of the Board. This consideration may include meeting schedules and locations, meeting agendas, and procedures for delivery of materials in advance of meetings.

Risk Management

- 16. Review at least annually the risk management policies, processes, and practices of the Company except for those relating to the Company's financial statements and financial and accounting matters, which shall be in the review of the Audit Committee of the Board.
- 17. Review whether the Company is taking the appropriate measures to achieve prudent balance between risk and reward in both ongoing and new business activities.
- 18. Evaluate significant risk exposures of the Company as identified by management and assess management's actions to mitigate the exposures in a timely manner (including one-off initiatives, and ongoing activities such as business continuity planning and disaster recovery planning and testing).
- 19. Coordinate its activities with the Audit Committee in instances where there is any overlap with audit activities, such as internal or external audit issue relating to risk management policy or practice.

Sustainability

- 20. Review the status and effectiveness of the Company's performance, metrics, and goals related to Sustainability Matters, including processes to ensure compliance with internal policies and applicable laws and regulations, with a focus on providing a desirable outcome for all stakeholders, including stockholders, customers, employees, contractors, and the community.
- 21. Review emerging risks and opportunities associated with Sustainability Matters relative to the Company that have the potential to impact the business, operations, performance, or public image of the Company, including environmental matters, such as energy use, water use, sustainability, recycling, pollution, and hazardous waste; social, health, and safety matters, including workplace health and safety, working conditions, employee opportunities, employee training, diversity and inclusion, and corporate giving and philanthropy; and governance matters, including privacy and workplace ethics and compliance.
- 22. Approve, or recommend to the Board of Directors, the immediate and long-term plans and strategy for Sustainability Matters and such strategies shall support the achievement of Sustainability Matters goals. The length and terms of such strategies are at the discretion of the Committee, and the Committee shall review and, to the extent possible, satisfy itself that such strategies are integrated into the Company's strategic plan.

- 23. Approve, or recommend to the Board of Directors, the annual Sustainability Matters goals, metrics, and targets for the Company and annually assess the performance of the Company against applicable Sustainability metrics and targets.
- 24. Review stockholder proposals relating to Sustainability Matters and recommend a response to the Board of Directors.
- 25. Consider any other matters and perform such other duties pertaining to Sustainability Matters that may be referred to the Committee by the Board of Directors or another Board committee.
- 26. Review and satisfy itself, to the extent reasonably possible, that there are sufficient resources allocated and available to comply with all Sustainability Matters requirements of the Company and so report to the Board of Directors.
- 27. Report to the Board of Directors on current and emerging topics relating to Sustainability Matters that may affect the business, operations, performance, or public image of the Company or are otherwise pertinent to the Company and its stakeholders.

Reports

- 28. Report regularly to the Board following meetings of the Committee, (a) with respect to such matters as are relevant to the Committee's discharge of its responsibilities, and (b) with respect to such recommendations as the Committee may deem appropriate. The report to the Board may take the form of an oral report by the Chairperson or any other member of the Committee designated by the Committee to make such report.
- 29. Maintain minutes or other records of meetings and activities of the Committee.